

# The Minserv Gen-AI System

F Cawood & I Atif

Date 2025



**Minserv**

*Serving Responsible Mining*



# What we do

## **Support services at a country policy or company strategic level**

- Policy and strategy consulting/research to enable the Mining Life Cycle
- Mining Life Cycle analysis for Measurable Value Creation
- Twenty-first century Business Development Systems
- Skills development for workplace readiness

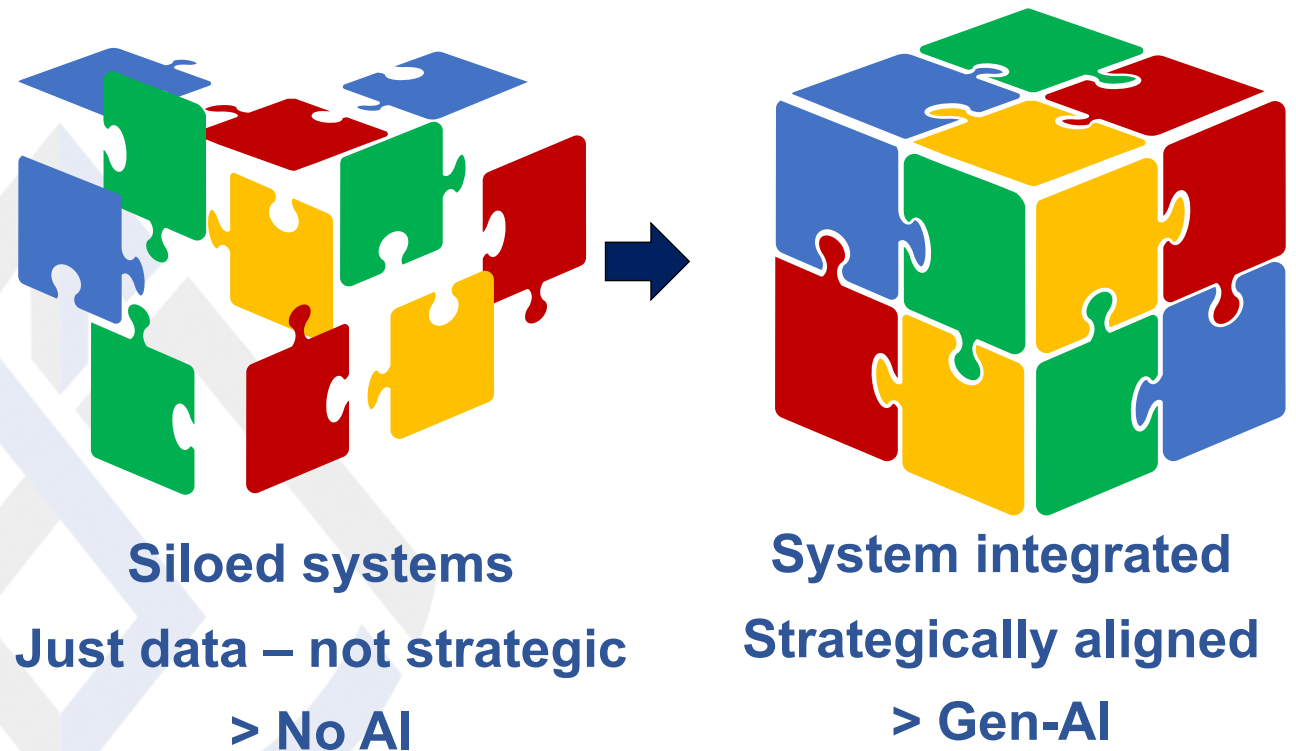
**Minserv Vision for Responsible Mining:  
Unification of Mining, Technology and People for Benefit**

Aligned with local context and implementable approaches



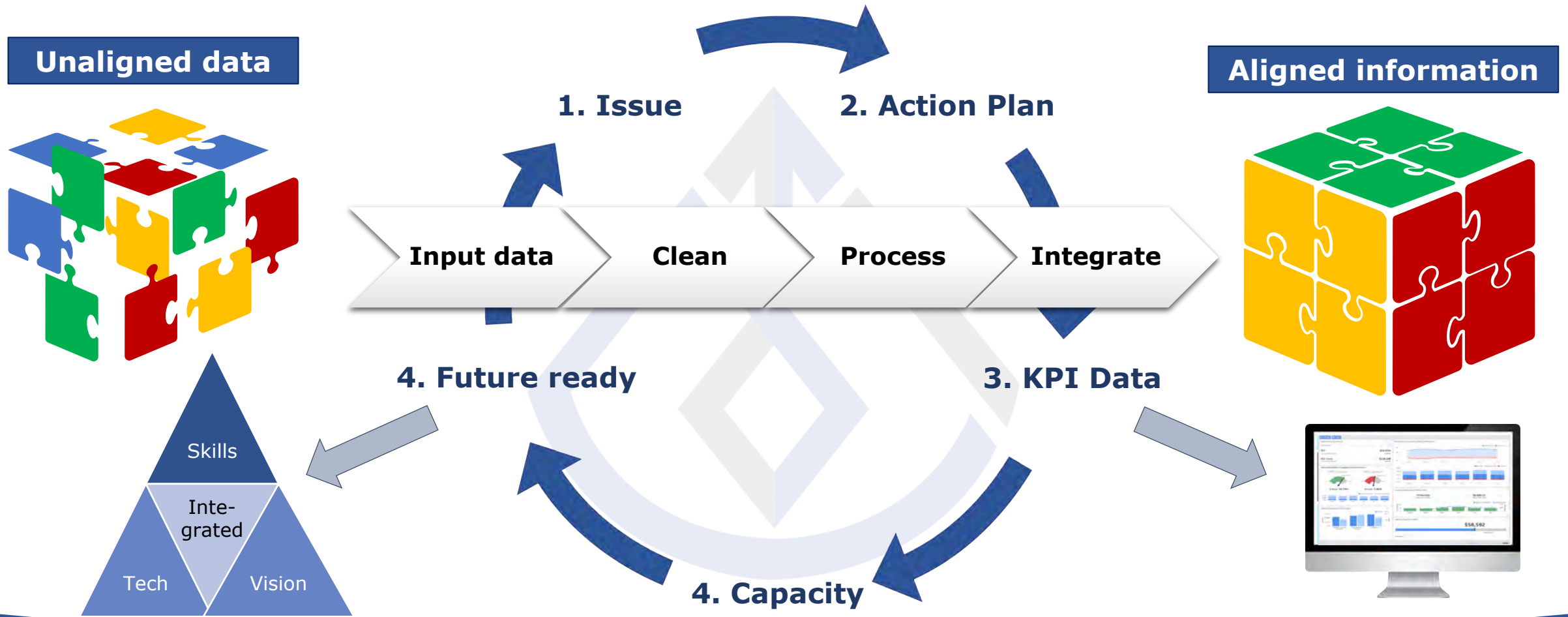
# Country and Business Development

- Minerals Policy and Investment studies
- MLC and MVC analysis
- AI-Based automated mining systems
- Policy (or Strategy) alignment with Regulations (or Operating procedures)





# Approach to Gen-AI System development



**Introducing**



**Mine-Ahead™**



**Minserv**

Mineral Development  
& Research Services

# 21<sup>st</sup> Century Business Development System



## Mine-Ahead™

Parallel to MMP RTIMS projects, Minserv has developed a dynamic AI Tool for:

- **Policy-making and strategy implementation**
- **Agility in a rapidly changing environment**
- **Decision-making and operational efficiency**
- **Process and learning material updates**



# Mine-Ahead™ Key Features

## 1. Human in Charge

Allows for user control, while achieving recommendations aligned with strategy

**Seamless integration of machine intelligence and human oversight to support decision-making.**



## 2. Impressive Speed

Vast amounts of data are processed quickly and consistently for reliable insights

**Able to provide up-to-date recommendations for complex decision-making**



# Mine-Ahead™ Key Features

## **3. Self, Deep Learning**

Innovative solutions are generated autonomously,  
beyond initial expectations

**For example: a detailed implementation plan,  
stakeholder engagement strategies,  
risk mitigation measures and more**



## **1. Efficiency:**

Generates responses within seconds, reducing time and costs associated with decision-making



## **2. Scalability:**

Grows as new information is added, ensuring access to the latest insights and recommendations



### **3. Security:**

Mitigates risks associated with using open platforms by providing a secure, tailored solution

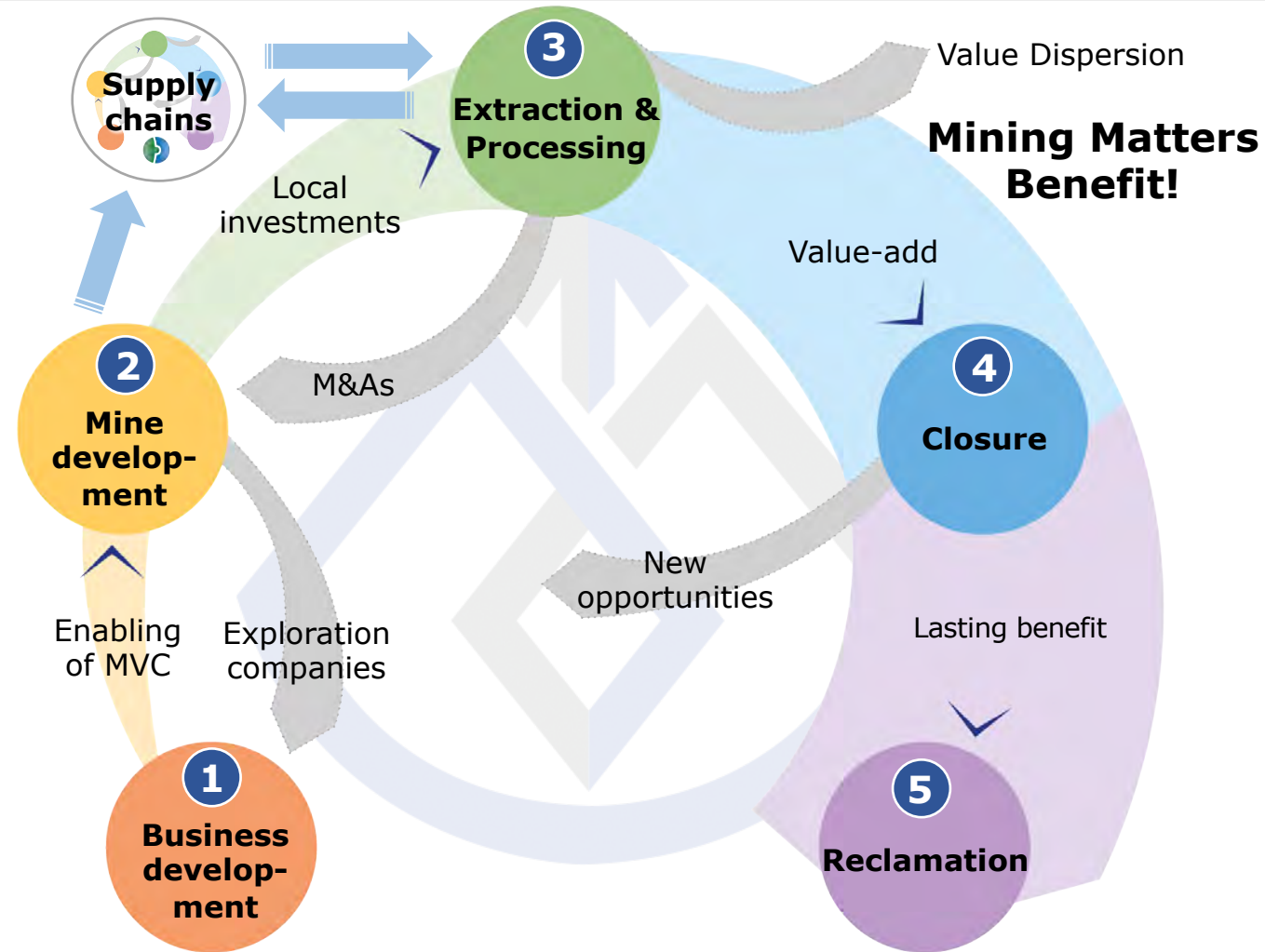


# Mine-Ahead™ Methodology

- Rooted in neural network analysis, allowing it to extract insights from complex datasets
- Analyses multiple scenarios and ranks them based on relevance and impact and then presents recommendations
- There is model training and user interaction (not ChatGPT, but similar result)



# All Data Linked in One Secure System





# Mine-Ahead™ Use Case 1

## Develop an AI Framework for the South African mining sector

### **The Problem:**

How can the mining sector effectively respond to emerging technologies, such as AI, while addressing associated challenges and taking advantage of opportunities?

### **The Solution:**

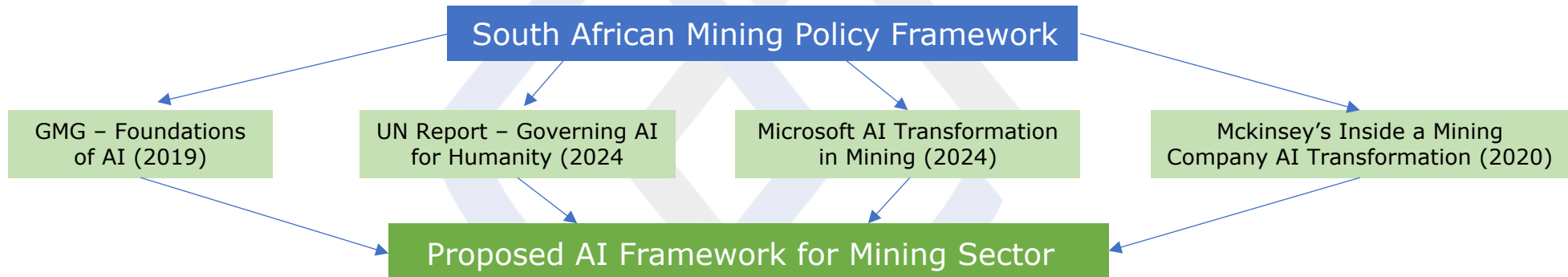
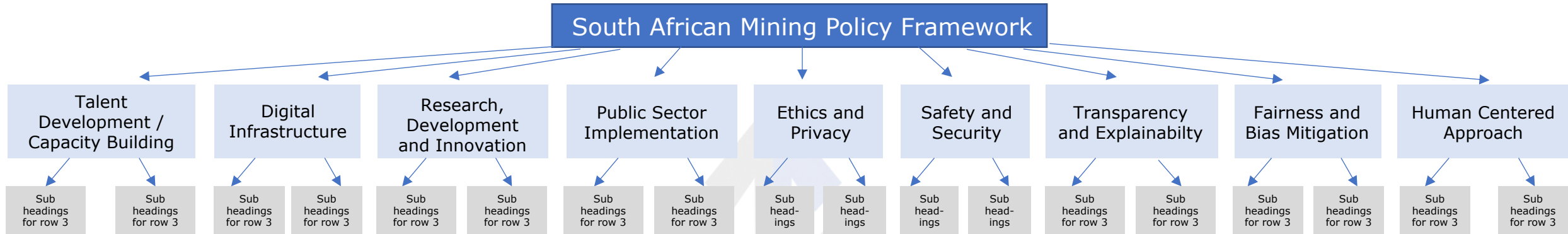
An AI Framework addressing key considerations like compliance, workforce readiness, ethical AI and risks, offering scenario-based strategies.

### **The Result:**

A practical roadmap for AI integration, balancing immediate actions with long-term strategies tailored to South Africa's unique socio-economic and regulatory context.



# Mine-Ahead™ Use Case 1: Approach



**A 3-layer data structure with 23,988 nodes generated insights at a 90% confidence level after training**



# Mine-Ahead™ – AI Framework for SA Mining

South Africa AI Policy Framework	OPIC - Foundation of AI (2019)	UN Report - Governing AI for Humanity (2024)	Microsoft - AI Transformation in Mining (2024)	India - Mining Company's AI Transformation (2023)	Prague AI Framework for Mining Sector	Research Required	Risk Mitigation Strategies	Stakeholders Involved	Potential Challenges	Expected Outcomes	Time Frame for Implementation	Compliance and Regulatory Requirements	KPIs (Key Performance Indicators)	Sustainability Impact	Budget All.
Educational Integration	Emphasizes foundational AI literacy for all citizens.	Supports collaborative governance in AI mining systems.	Higher education institutions integrate AI into mining curricula.	Industry-led training programs for AI adoption in mining.	Focuses on AI for resource optimization and safety.	Identifies gaps in AI research and development.	Regular audits, data encryption, and security protocols.	Government, industry, academia, and community.	High initial costs, talent shortage, and regulatory complexity.	Increased productivity, safety, and resource efficiency.	18-24 months.	Adherence to national and international AI standards.	Number of AI projects, skill development, and community engagement.	Reduced environmental impact and increased social equity.	Moderate (initial investment, long-term benefits).
Talent Development / Capacity Building	Focuses on workforce upskilling and reskilling.	Suggests global funding mechanisms for AI projects.	Partnerships with international organizations for AI training.	Industry-led training programs for AI adoption in mining.	Focuses on AI for resource optimization and safety.	Identifies gaps in AI research and development.	Regular audits, data encryption, and security protocols.	Government, industry, academia, and community.	High initial costs, talent shortage, and regulatory complexity.	Increased productivity, safety, and resource efficiency.	18-24 months.	Adherence to national and international AI standards.	Number of AI projects, skill development, and community engagement.	Reduced environmental impact and increased social equity.	Moderate (initial investment, long-term benefits).
Digital Infrastructure	Advocates for robust digital infrastructure for AI.	Promotes AI for government optimization and citizen services.	Government initiatives to aid AI in mining innovation.	Industry-led training programs for AI adoption in mining.	Focuses on AI for resource optimization and safety.	Identifies gaps in AI research and development.	Regular audits, data encryption, and security protocols.	Government, industry, academia, and community.	High initial costs, talent shortage, and regulatory complexity.	Increased productivity, safety, and resource efficiency.	18-24 months.	Adherence to national and international AI standards.	Number of AI projects, skill development, and community engagement.	Reduced environmental impact and increased social equity.	Moderate (initial investment, long-term benefits).
Research, Development, and Innovation	Encourages public-private partnerships for AI innovation.	Supports AI for government optimization and citizen services.	Government initiatives to aid AI in mining innovation.	Industry-led training programs for AI adoption in mining.	Focuses on AI for resource optimization and safety.	Identifies gaps in AI research and development.	Regular audits, data encryption, and security protocols.	Government, industry, academia, and community.	High initial costs, talent shortage, and regulatory complexity.	Increased productivity, safety, and resource efficiency.	18-24 months.	Adherence to national and international AI standards.	Number of AI projects, skill development, and community engagement.	Reduced environmental impact and increased social equity.	Moderate (initial investment, long-term benefits).
Public Sector Implementation	Focuses on AI for government optimization and citizen services.	Supports AI for government optimization and citizen services.	Government initiatives to aid AI in mining innovation.	Industry-led training programs for AI adoption in mining.	Focuses on AI for resource optimization and safety.	Identifies gaps in AI research and development.	Regular audits, data encryption, and security protocols.	Government, industry, academia, and community.	High initial costs, talent shortage, and regulatory complexity.	Increased productivity, safety, and resource efficiency.	18-24 months.	Adherence to national and international AI standards.	Number of AI projects, skill development, and community engagement.	Reduced environmental impact and increased social equity.	Moderate (initial investment, long-term benefits).
Ethics and Privacy	Emphasizes ethical AI frameworks and human oversight.	Supports AI for government optimization and citizen services.	Government initiatives to aid AI in mining innovation.	Industry-led training programs for AI adoption in mining.	Focuses on AI for resource optimization and safety.	Identifies gaps in AI research and development.	Regular audits, data encryption, and security protocols.	Government, industry, academia, and community.	High initial costs, talent shortage, and regulatory complexity.	Increased productivity, safety, and resource efficiency.	18-24 months.	Adherence to national and international AI standards.	Number of AI projects, skill development, and community engagement.	Reduced environmental impact and increased social equity.	Moderate (initial investment, long-term benefits).
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Transparency and Explainability	Emphasizes explainable AI and transparency in decision-making.	Supports AI for government optimization and citizen services.	Government initiatives to aid AI in mining innovation.	Industry-led training programs for AI adoption in mining.	Focuses on AI for resource optimization and safety.	Identifies gaps in AI research and development.	Regular audits, data encryption, and security protocols.	Government, industry, academia, and community.	High initial costs, talent shortage, and regulatory complexity.	Increased productivity, safety, and resource efficiency.	18-24 months.	Adherence to national and international AI standards.	Number of AI projects, skill development, and community engagement.	Reduced environmental impact and increased social equity.	Moderate (initial investment, long-term benefits).
Follow-up and Evaluation	Focuses on AI for government optimization and citizen services.	Supports AI for government optimization and citizen services.	Government initiatives to aid AI in mining innovation.	Industry-led training programs for AI adoption in mining.	Focuses on AI for resource optimization and safety.	Identifies gaps in AI research and development.	Regular audits, data encryption, and security protocols.	Government, industry, academia, and community.	High initial costs, talent shortage, and regulatory complexity.	Increased productivity, safety, and resource efficiency.	18-24 months.	Adherence to national and international AI standards.	Number of AI projects, skill development, and community engagement.	Reduced environmental impact and increased social equity.	Moderate (initial investment, long-term benefits).

**Use Case 1 demonstrates Mine-Ahead's ability to develop a robust and actionable AI Framework tailored to the unique challenges of the South African mining sector**

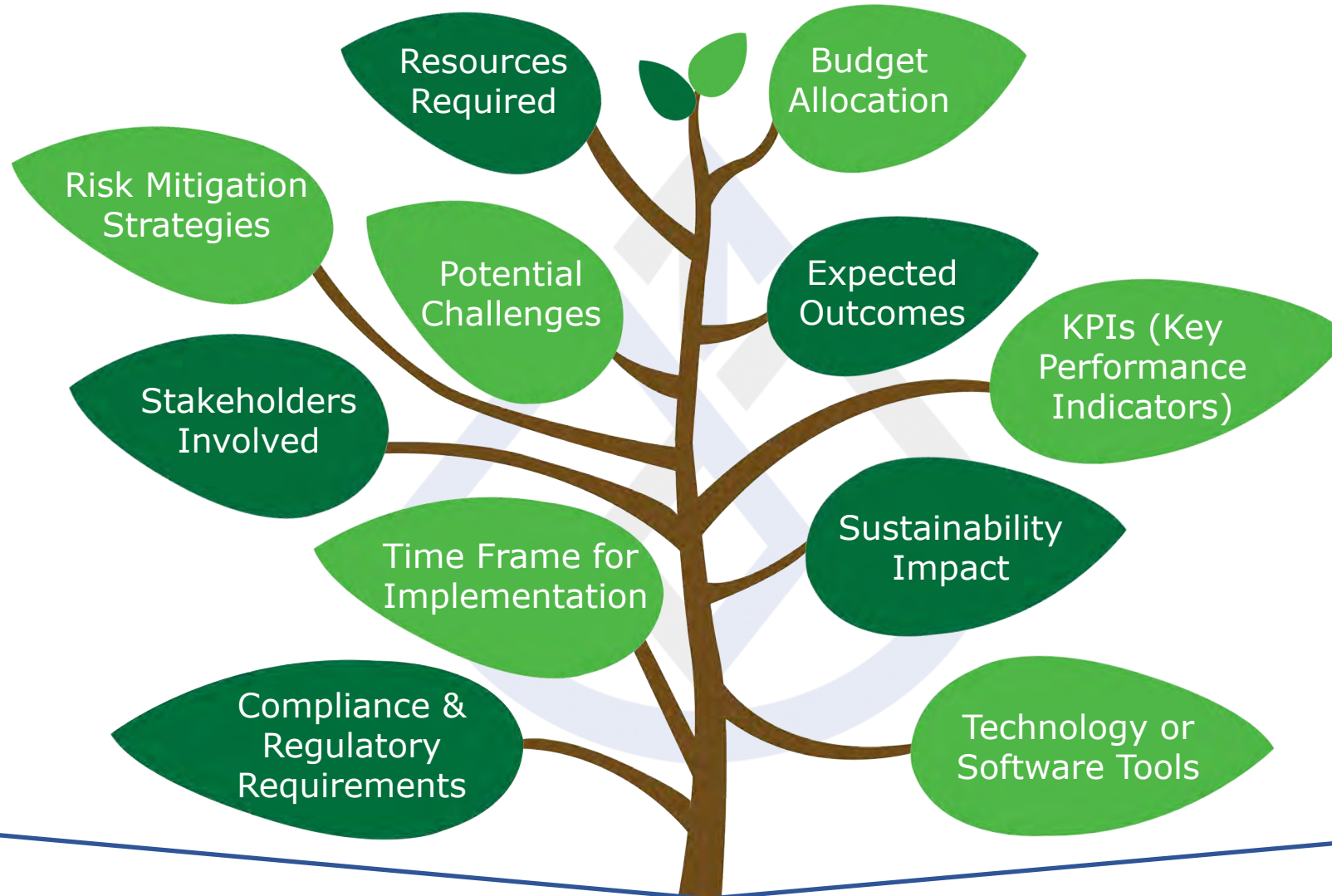


# A Deeper Result, Specific to Mining

South Africa AI Policy Framework (Original)		AI Framework for Mining Sector (Result)
Talent Development / Capacity Building	Educational Integration	Develop AI-integrated mining curricula at universities; collaborate with mining companies for internships focused on AI applications.
	Training and Continuous Learning	Implement mandatory AI training programs with regular updates to keep the workforce adaptive to emerging AI technologies.
	Industry Partnerships	Create joint AI-focused innovation labs with tech firms; establish data-sharing agreements to enhance resource utilization.
Digital Infrastructure	Supercomputing Capabilities	Invest in on-premise data centers or cloud solutions tailored for handling massive mining datasets for AI processing.
	Connectivity	Deploy IoT and edge devices in remote mining areas; establish satellite or mesh networks for seamless connectivity.



# Mine-Ahead™ Gave More (By Itself)





# Mine-Ahead™ Use Case 2

## Explain how mining value chains link over the mining life cycle

### **The Problem:**

How can mining operations identify the best path forward while managing complex value chain activities?

### **The Solution:**

A visual approach to optimize value creation along the mining value chain

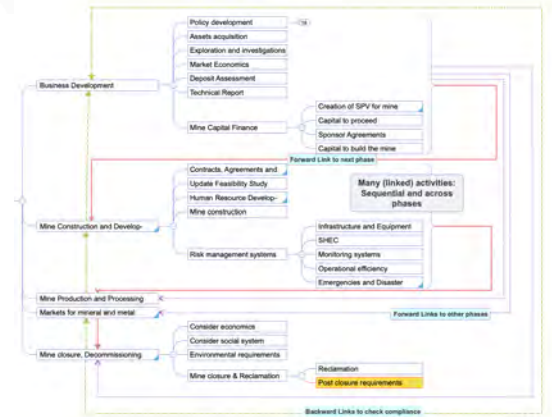
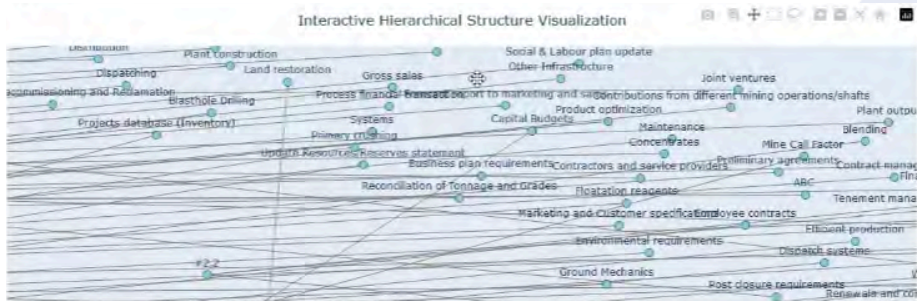
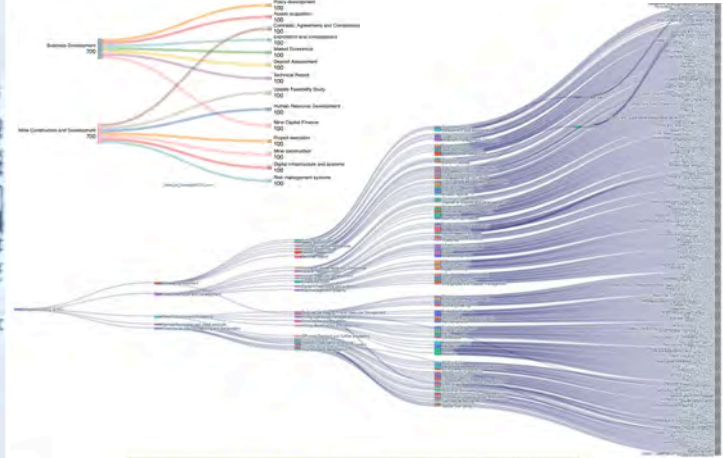
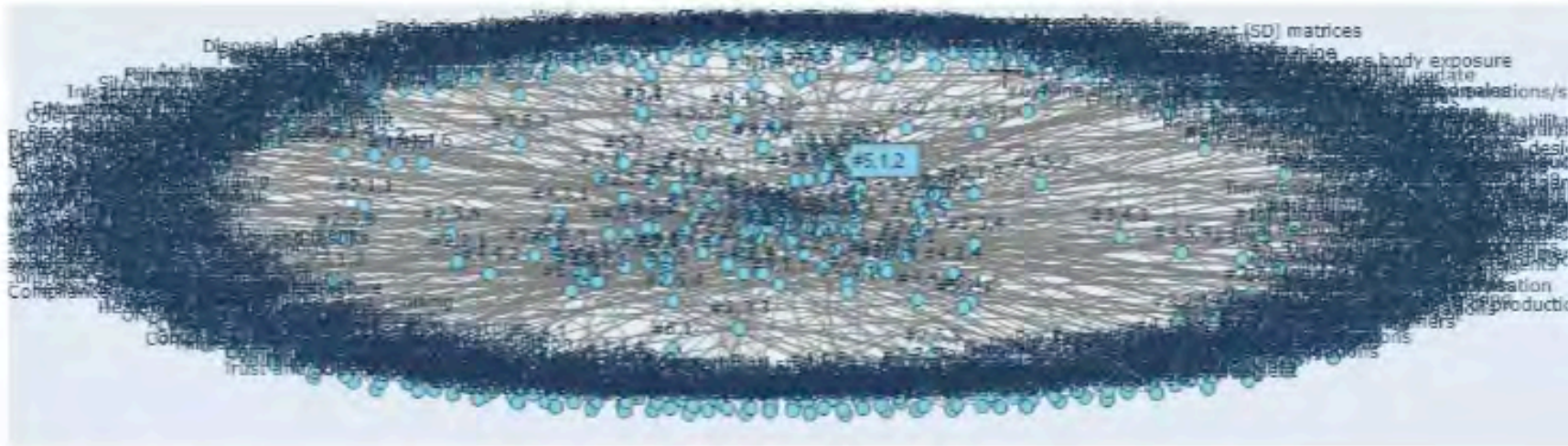
### **The Result:**

Expert guidance and capacity building for value-driven value chain leaders

**Use Case 2 is a mining-specific Mine-Ahead model for mining, focusing on MVC understanding over the MLC**



# Use Case 2: MVC Linkages over the MLC



**A 5-layer data structure with 100s of thousands nodes – still in training**



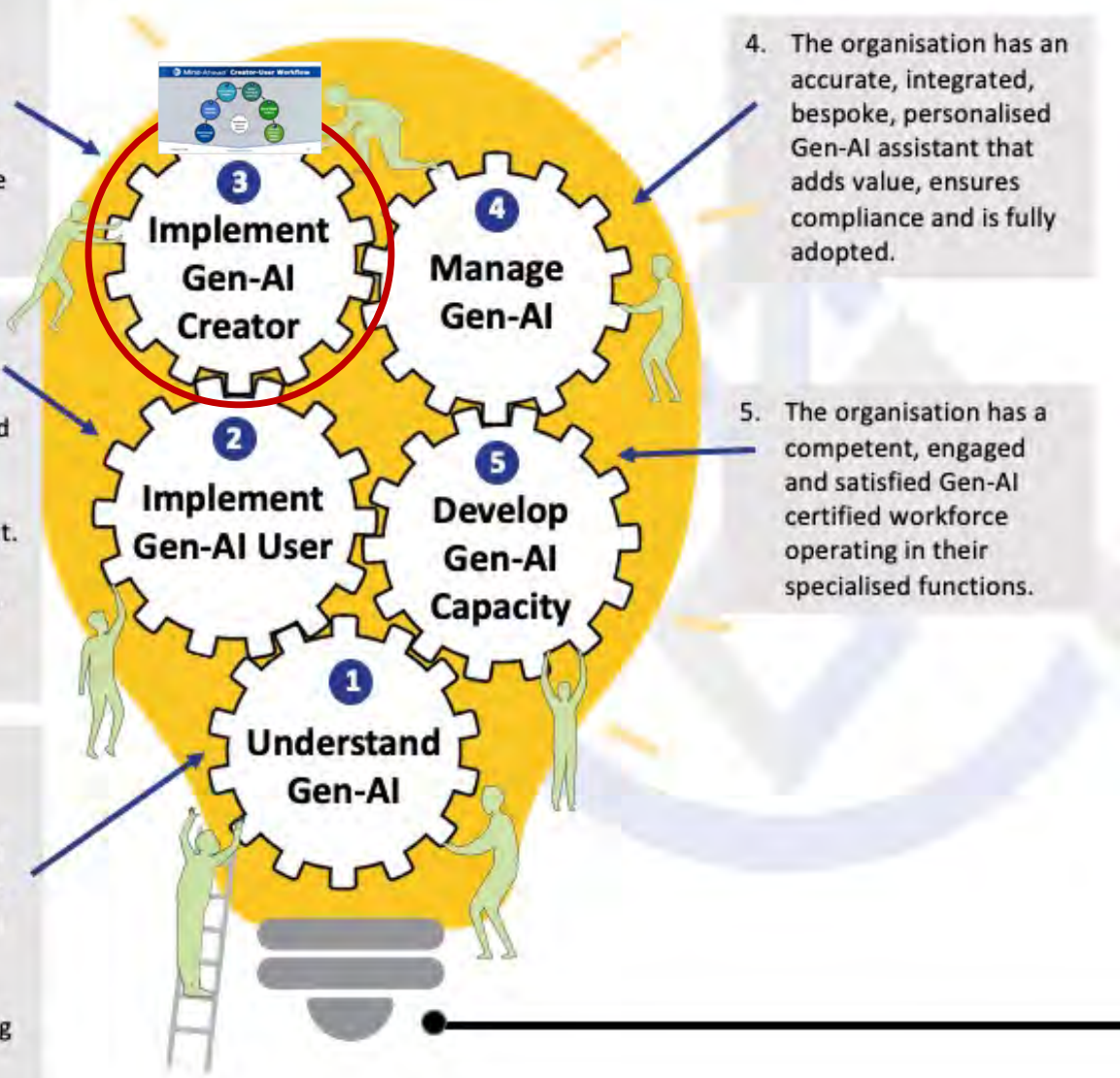
MANDELA MINING PRECINCT  
MINDS FOR MINES

# BUILDING AN AI POWERED ORGANISATION

3. The organisation has a bespoke, personalised Gen-AI assistant that is tested, aligned with strategy and workflows, ready for rollout on scale and continuous improvement.

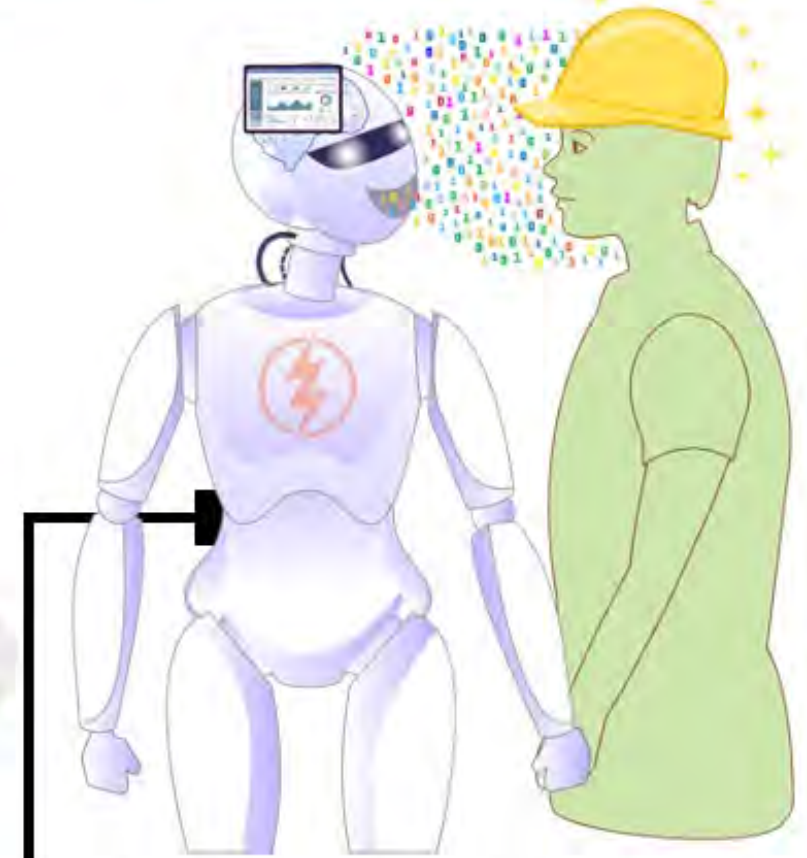
2. The organisation has a tested, customised commercial platform aligned with strategy and workflows, ready for rollout on scale and continuous improvement. Organisations that selected the user option will move directly to Milestone 4.

1. The organisation has aligned Gen-AI with feasible MVC activities, developed categories of work and decided which tasks can be automated and which tasks AI shouldn't do, selected suitable tool(s) for linking with KPIs.



4. The organisation has an accurate, integrated, bespoke, personalised Gen-AI assistant that adds value, ensures compliance and is fully adopted.

5. The organisation has a competent, engaged and satisfied Gen-AI certified workforce operating in their specialised functions.

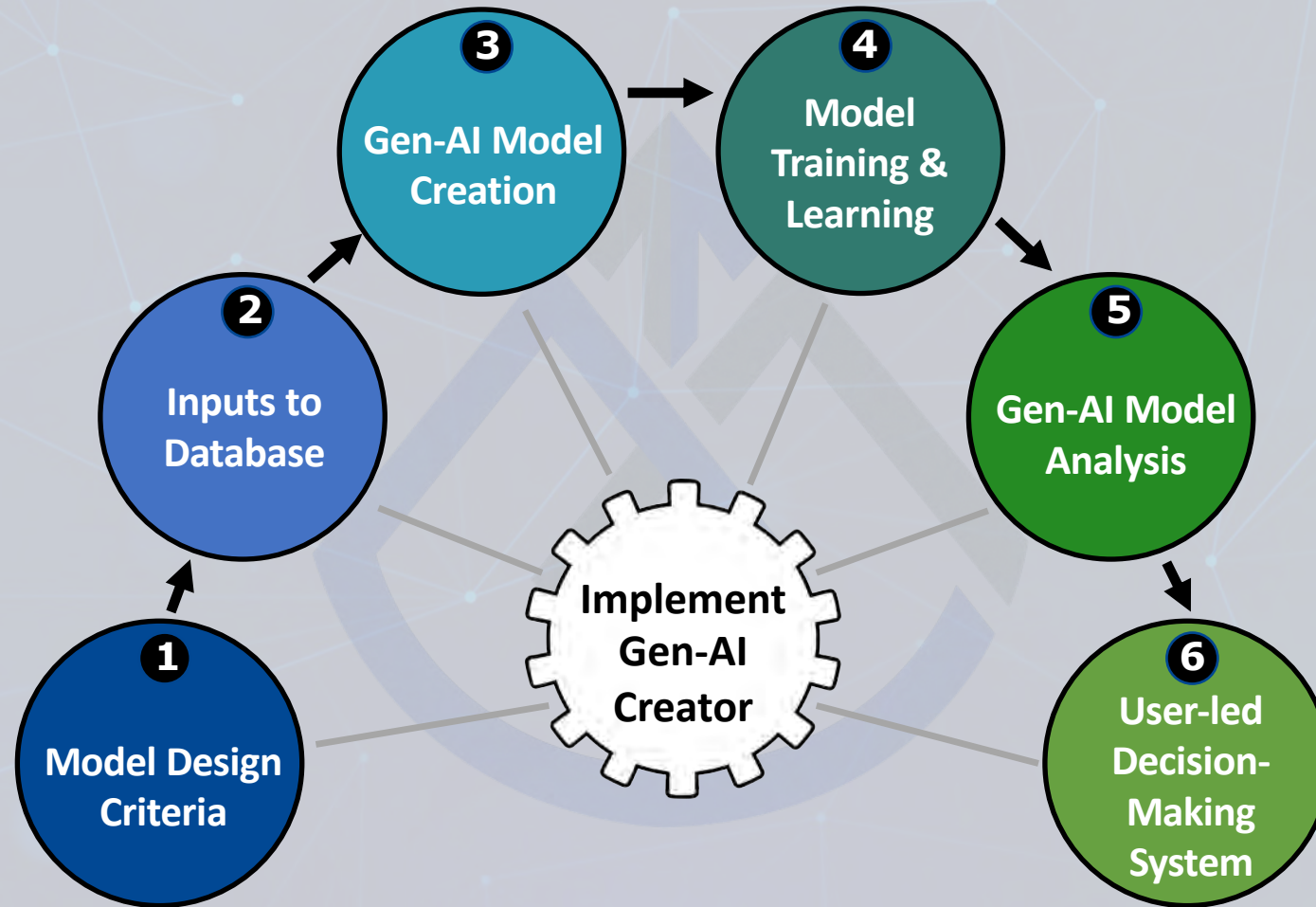


- Source 1: (Modified for mining): McAfee, A., Rock, D., and Brynjofsson, E. How to capitalize on Generative AI: A guide to realizing its benefits while limiting its risks. Harvard Business Review November – December 2023, pg 42-48
- Source 2: (Modified) Leonard, P. Helping employees succeed with generative AI: How to manage performance when new technology brings constant and unpredictable change Harvard Business Review November– December 2023, pg 49-53





# Mine-Ahead™ Creator-User Workflow





# Conclusion

## What?

A sober, accurate perspective on 5IR and beyond

## Why?

Helping users to align action with strategy

## How to Move Forward?

Taking hands to navigate unexplored opportunities and risks responsibly



### Risks

Doing nothing  
Uncoordinated use of AI  
Humans losing workplace viability

### Opportunities

Leading the change  
Strategic capacity development  
Man-machine collaboration for **better**



# Going Forward

1. Feedback on the presentation and discussion
2. Workshop to develop detailed ToR?
3. Followed by proposal with costing



**Ready to revolutionize your operations and unlock the full potential of AI-driven solutions?**

**Contact us to discover how Mine-Ahead™ can transform your organization!**



# THANK YOU



## Minserv

Mineral Development  
& Research Services



## Mine-Ahead™

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